

FIG.1

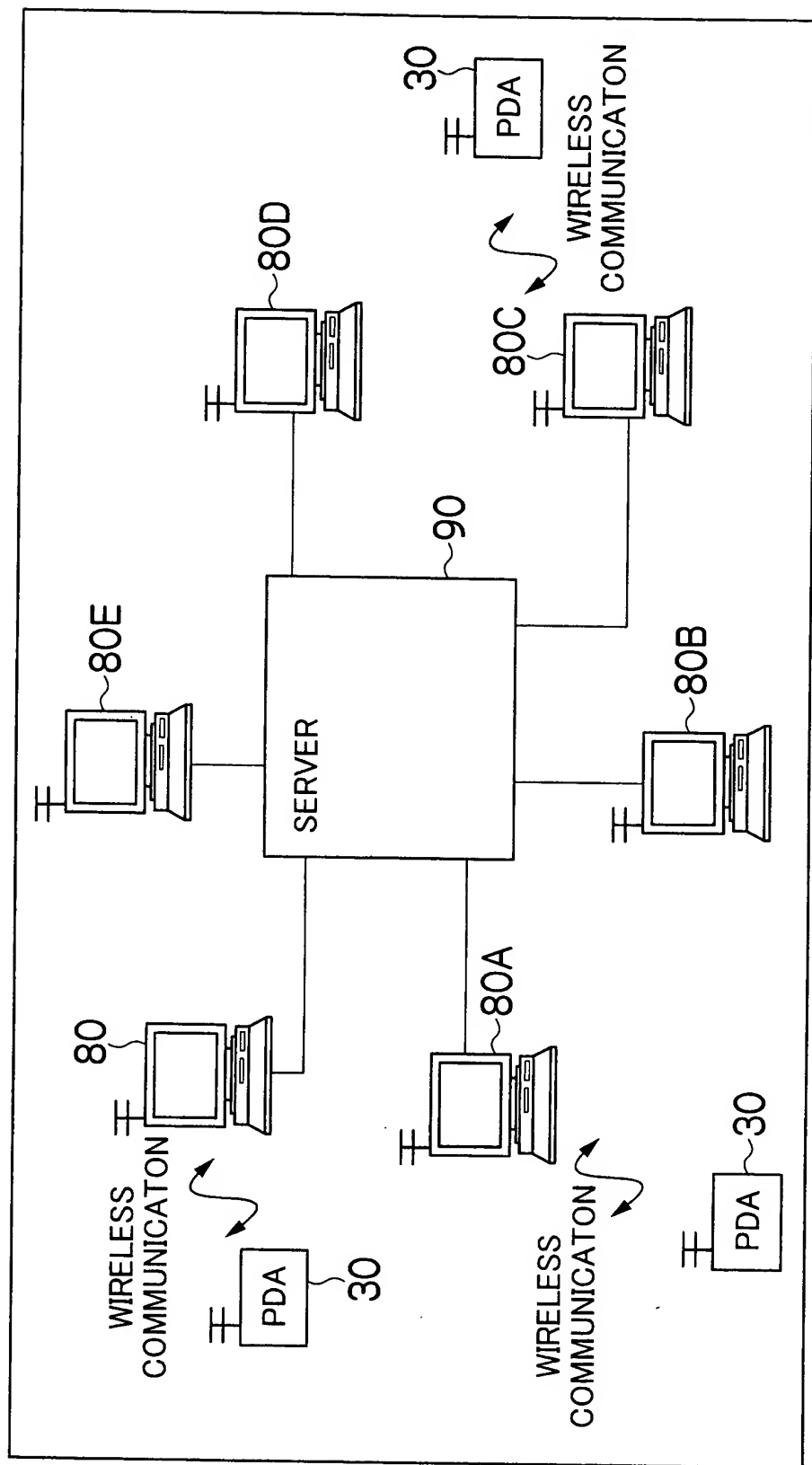


FIG. 2

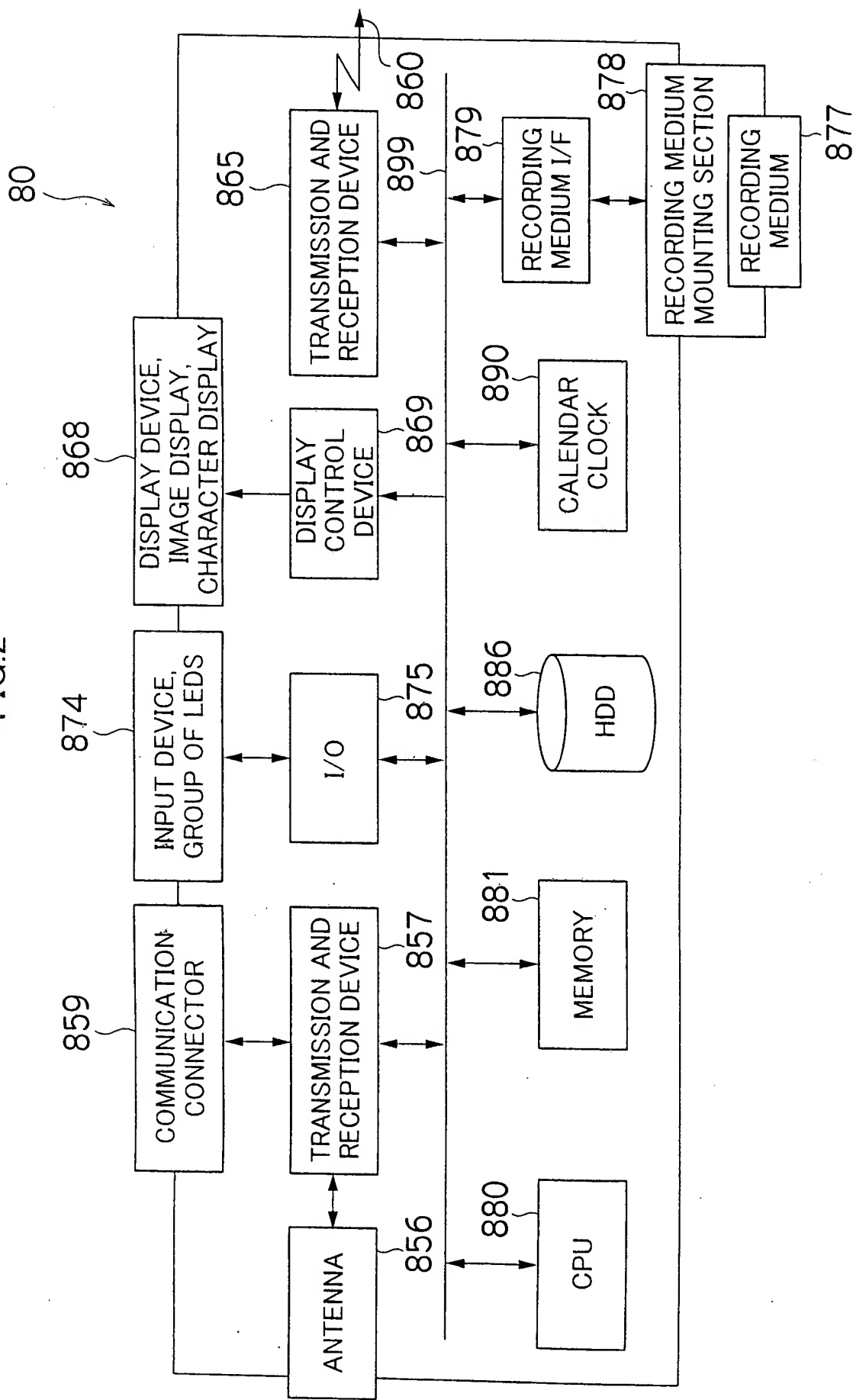


FIG.3

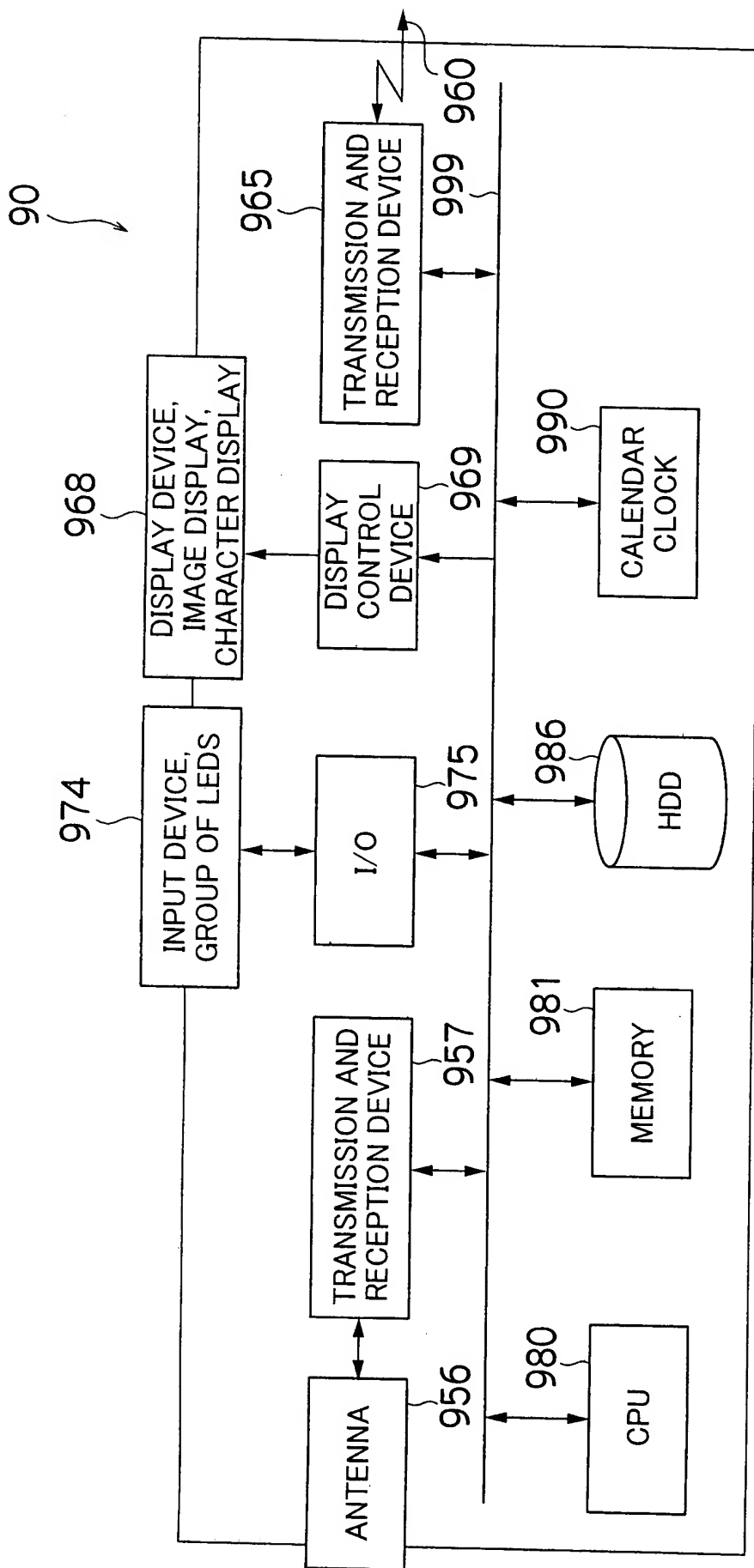


FIG.4

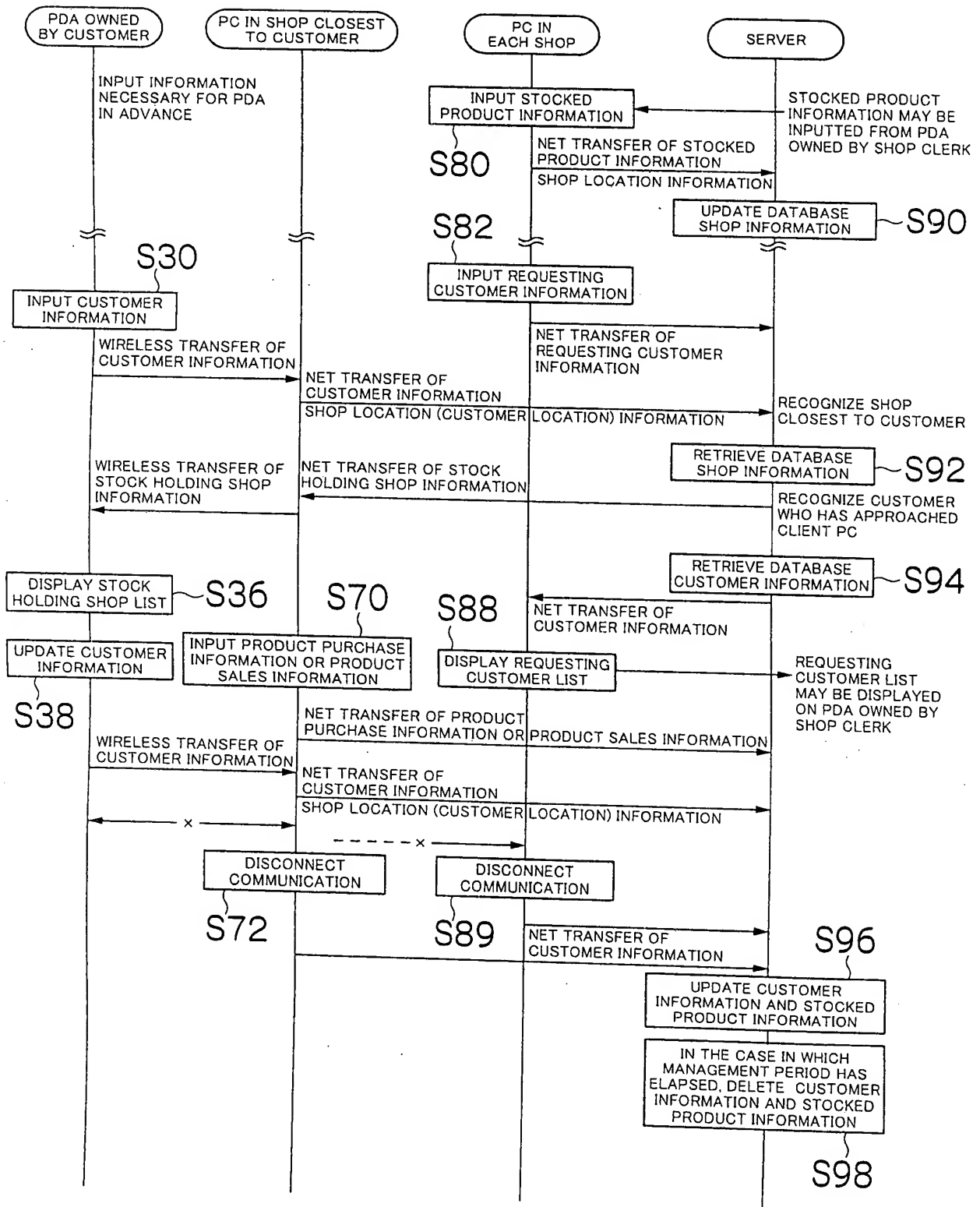


FIG.5

ITEM	CONTENTS	NOTE (METHOD OF USING INFORMATION, ETC.)
PRODUCT A SHOP INFORMATION (SHOP NAME, SHOP LOCATION PA (XA, YA))	PRODUCT NAME, KEYWORD, AMOUNT OF STOCK, PRICE, MANAGEMENT PERIOD	INFORMATION IS REGISTRABLE NOT ONLY AS NAME OF PRODUCT ITSELF BUT ALSO AS KEYWORD INFORMATION SO AS TO MAKE IT POSSIBLE TO DEAL WITH CUSTOMER WHEN THE CUSTOMER HAS ONLY VAGUE PRODUCT IMAGE.
PRODUCT B SHOP INFORMATION (SHOP NAME, SHOP LOCATION PB (XB, YB))	PRODUCT NAME, KEYWORD, AMOUNT OF STOCK, PRICE, MANAGEMENT PERIOD	INFORMATION IS REGISTRABLE NOT ONLY AS NAME OF PRODUCT ITSELF BUT ALSO AS KEYWORD INFORMATION SO AS TO MAKE IT POSSIBLE TO DEAL WITH CUSTOMER WHEN THE CUSTOMER HAS ONLY VAGUE PRODUCT IMAGE.
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o o o o o o o o		

FIG.6

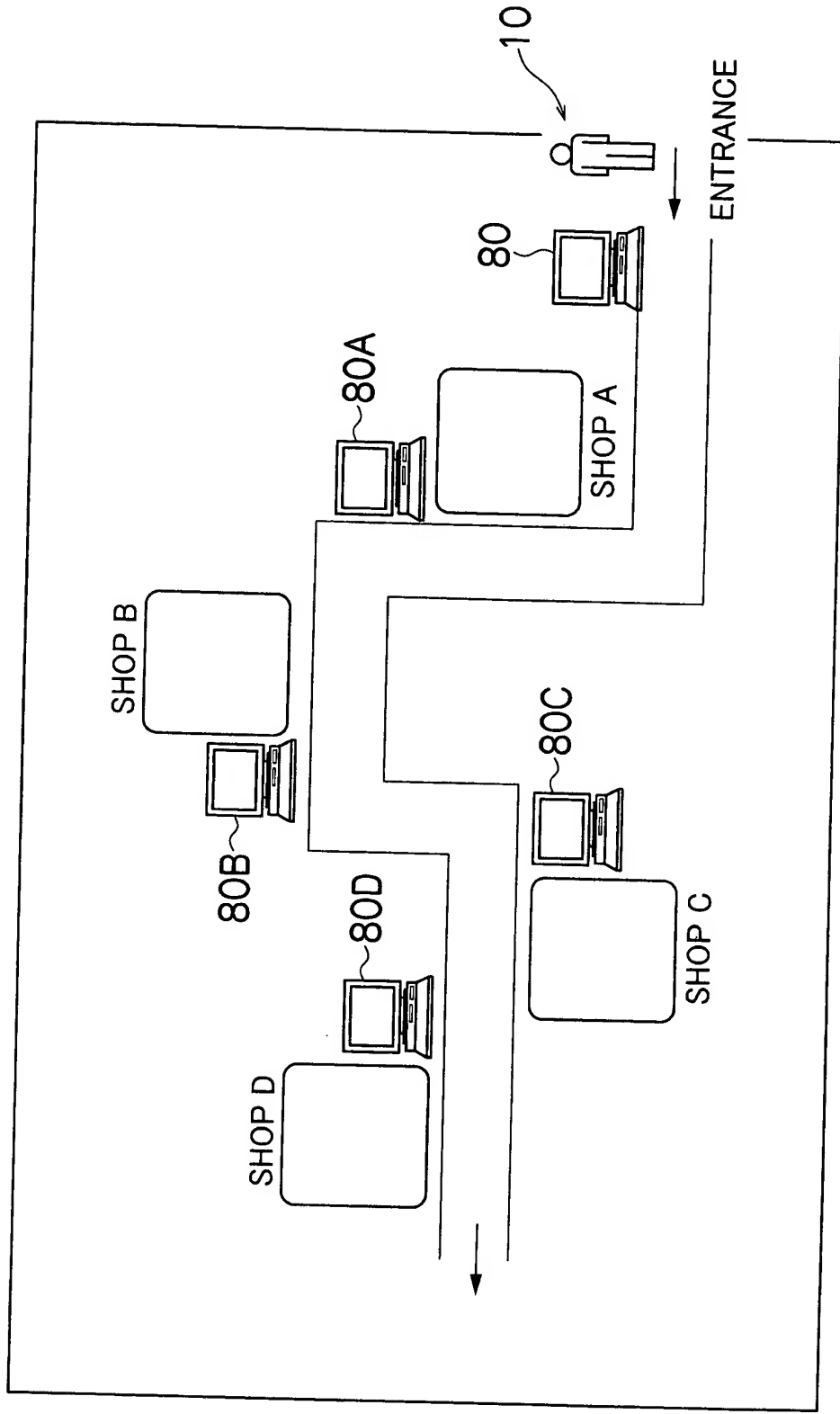


FIG.7

ITEM	CONTENTS	NOTE (METHOD OF USING INFORMATION, ETC.)
DESIRED PRODUCT	PRODUCT NAME, KEYWORD	INFORMATION IS REGISTRABLE NOT ONLY AS NAME OF PRODUCT ITSELF BUT ALSO AS KEYWORD INFORMATION SO AS TO MAKE IT POSSIBLE TO DEAL WITH CUSTOMER WHEN THE CUSTOMER HAS ONLY VAGUE PRODUCT IMAGE.
DESIRE TO PURCHASE	LEVEL (E.G., FIVE LEVELS)	TO MAKE IT POSSIBLE TO REGISTER DESIRE TO PURCHASE OF CUSTOMER, AND USE IT AS INFORMATION FOR NARROWING DOWN CUSTOMERS TO WHOM SHOP WILL APPROACH ACCORDING TO DEGREE OF DESIRE TO PURCHASE
METHOD OF PAYMENT	CASH, CREDIT CARD	TYPES OF CREDIT CARD, ETC. AVAILABLE FOR CHECKING PAYMENT CREDIBILITY OF CUSTOMER ACCORDING TO INFORMATION FROM CREDIT CARD COMPANY OR THE LIKE
CUSTOMER INFORMATION	IMAGE DATA OF USER (CUSTOMER) USER ID	USED AS INFORMATION TO APPROACH CUSTOMER FROM SHOP CLERK WHEN THE CUSTOMER HAS APPROACHED SHOP

FIG.8

